

VLA Professional Associates Forum

*What's in a*  
**N A A M E ?**

Marriott City Center, Newport News, VA

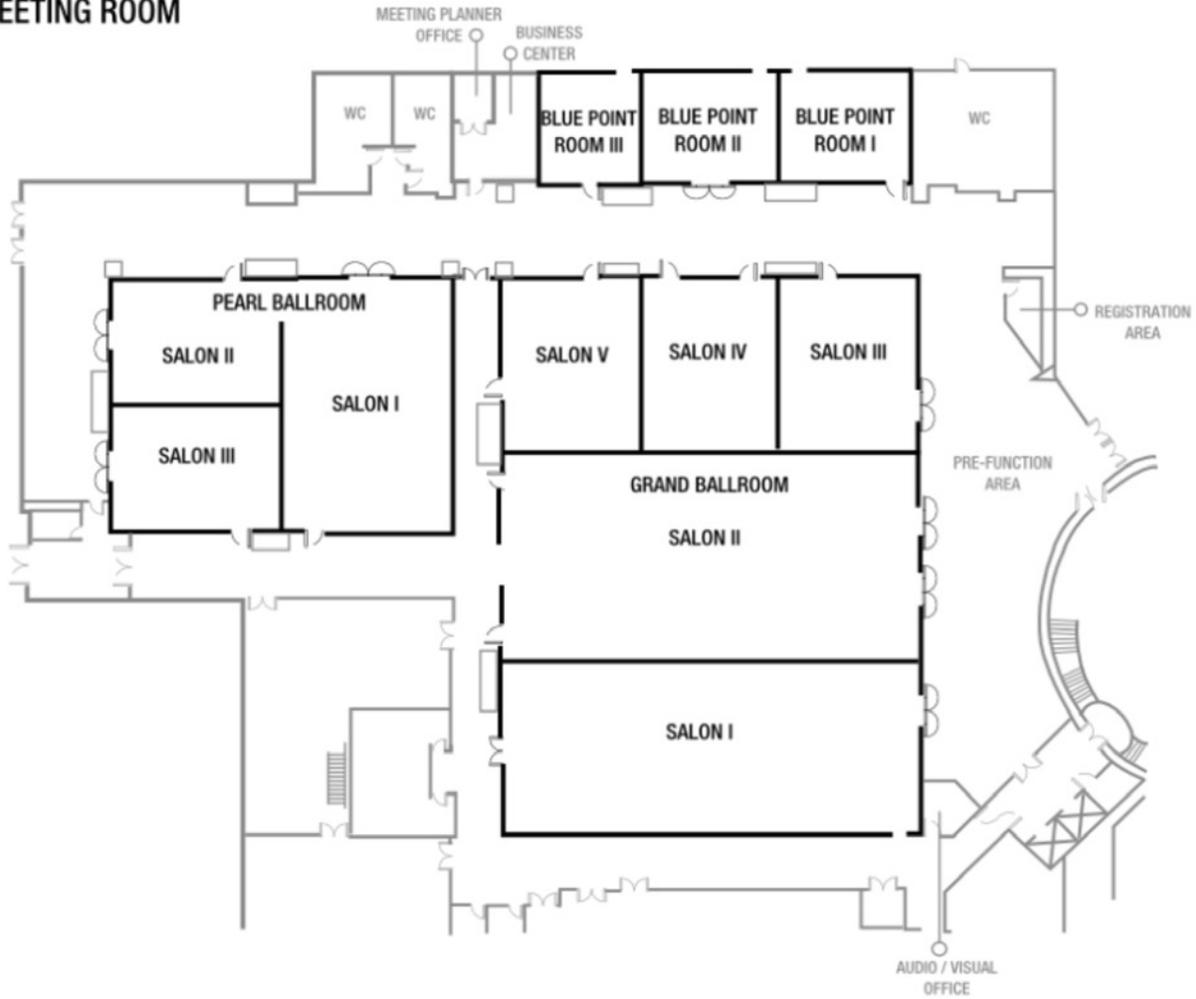
May 22, 2017

CONFERENCE PROGRAM





# MEETING ROOM



# What's in a NAME?

## Welcome to the 2017 VLAPAF Conference

On behalf of the Executive Board of the Virginia Library Association Professional Associates Forum (VLAPAF), I would like to extend a warm welcome to our conference. We are excited about our new location, the Newport News Marriott City Center, which will host our conference again in 2018.

"What's In a Name?" is our conference theme for 2017. It is known throughout libraries that even though we all have "titles" associated with our name, the title usually does not reflect all the job functions that we perform. Even when the title reflects a specific position in the library, do the patrons really understand what we do? Let us be honest, to the public we are all "librarians." Library Associate, Circulation Assistant, Youth Services Associate, Reference Staff, Circulation Staff, Department Coordinator, Tech Services Associate, Marketing Coordinator, Programming Staff, etc. are just a few of the names we hear. However, to the patron, we are all the same. We are there to give outstanding customer service to our patrons and to help them find the information they need for research, entertainment, computer usage, or digital services.

Our conference continues to have sessions covering Marketing, Youth Services, Technical Services, Outreach Services, Professional Development, and overall General Services. Many of us have tasks in multiple areas of the library. Reach out to your areas of expertise or learn something new. Network with your colleagues and share what you learn with the staff at your library. Networking is the most exciting part of the conference experience. Step out of your comfort zone and meet new people.

I look forward to seeing everyone. I hope you enjoy the conference and will continue to come to our annual event. Please become involved with the VLAPAF. Inquire about being an active member of the VLAPAF Board. Only with active participants can we continue such a vital role in the Virginia Library Association. We, Professional Associates, are the largest number of library employees. Join us to help make our voices heard in your association, the Virginia Library Association. Please see any of the Board members while at the conference or e-mail me at [kclevenger@cclva.org](mailto:kclevenger@cclva.org).

Return home safely. Share your experiences and knowledge gained with your colleagues. Encourage them to attend future conferences. Please fill out your conference evaluations so we can continue to plan great conferences using your suggestions. We are always open to new ideas!

See you at the conference!

Kathy Clevenger, Chair VLAPAF Board



# What's in a **NAME?**

## Keynote Speaker

**The N.A.M.E. of the Game!**  
**Heather Sadowski, MPH, CHES**

**8:45 am – 10 am, Grand Ballroom, Salon II**

We may have a common goal to enjoy life experiences and be an active participant in our communities, but sometimes we feel as though we are spread too thin. During our opening session, we will discuss practical approaches to incorporate daily reflection and mindfulness activities to focus on our priorities and live a more balanced life.

We will reflect on the day ahead and concentrate on becoming more present and focused. Based on the premise that the mind and body are intimately interconnected, we will practice mindfulness techniques to optimize this relationship for improved wellness.

By actively practicing in mindfulness-based skills and integrating them into daily life, we can reduce stress, manage pain, enhance sleep, strengthen positive qualities, and improve overall quality of life.

We will strive for the N – New, A – Achievement, of M – Mindfulness, E – Everyday! The N.A.M.E. of the Game!

### **Heather Sadowski, MPH, CHES Biography:**

Heather Sadowski, MPH, CHES, joins us from the University of Richmond, in Richmond, Virginia. Heather holds a Bachelor of Science in K-12 Health and Physical Education from Indiana University of Pennsylvania, in Indiana Pennsylvania, and a Master's in Public Health, Community Health Education from East Stroudsburg University, in East Stroudsburg, Pennsylvania.

In her role as the Assistant Director of Wellness at the University of Richmond, Heather oversees all aspects of health promotion, fitness and wellness, and the Center for Sexual Assault Prevention & Response. She is responsible for UR Well Employee,



an employee wellness initiative. This initiative is a partnership between the university's departments of Human Resources and Recreation and Wellness on campus. Heather has been in this role since July 2013, and her duties include employee wellness outreach and implementation of programming. Heather is a certified American College of Sports Medicine Wellness Coach and Certified Health Education Specialist (CHES). She is an instructor of the wellness graduation requirement WELL 090 and WELL 085 courses for undergraduate students. These courses focus on a wellness-related topics area (WELL 090) and substance abuse education (WELL 085).

Prior to the University of Richmond, Heather worked as the Assistant Director for Fitness and Wellness at Old Dominion University in Norfolk, Virginia. She also spent time as a Health Educator in the municipality setting at Bernards Township Health, in Basking Ridge, New Jersey. To begin her professional career, Heather was an educator in both the elementary and middle school settings within the Pendergast and Mesa Public Schools in Arizona.

Heather finds joy in spending time with her family and friends, teaching group fitness classes, and both recreational running and running after her two children, Kyle and Leah.

# What's in a NAME?

## ARRIVING SUNDAY EVENING? JOIN OUR NETWORKING DINNER!

For those arriving on Sunday evening, please join the Board and other Professional Associates for a great networking opportunity. Dinner is paid for by each individual. Plan to meet at the restaurant you selected on your registration form at 6:30 pm. For dessert, we can all meet at an Ice Cream shop in the area. All restaurants are within walking distance of the hotel, so you don't even have to worry about driving. The Board hopes you will join us for a fun evening!

## Conference Schedule

7:30 am – 10:30 am, Registration Desk  
outside Grand Ballroom

### REGISTRATION AND PACKET PICK UP

### OPENING BREAKFAST

8:00 am – 10:00 am, Grand Ballroom, Salon II  
Breakfast service begins at 8:00 am. Heather Sadowski's Keynote address, *The N.A.M.E. of the Game!*, will begin at 8:45 am.

### CONCURRENT SESSIONS

10:15 am – 11:00 am, Blue Point I

#### Who Are You to Tell Me What to Do? Name Authority Work with Government Agencies

Need to find something by or about your local government? Name authority records help! They "establish" your town, county, and its agencies: they document other related agencies and can give historical information. Come and learn how patrons can benefit from keeping your government and its records in order.

ACADEMIC LIBRARIES, ADULT SERVICES, GENERAL INTEREST, PUBLIC LIBRARIES, PUBLIC SERVICES, SPECIAL LIBRARIES, TECHNOLOGY AND TECHNICAL SERVICES  
NOVICE, EXPERIENCED, SUITABLE FOR ALL AUDIENCES

Presenter: Ian Fairclough, George Mason University

10:15 am – 11:00 am, Blue Point II & III

#### Lib Loot and Student Assistants: An Incentive Program that Works

Do you have trouble motivating your student assistants? Do your students lack initiative? Why not create an incentive program that can motivate, inspire, and create citizen leaders. Greenwood Library has created such a program and is proven to increase students work ethic by 76%!

STUDENT ASSISTANTS, ACADEMIC LIBRARIES, CIRCULATION SERVICES, GENERAL INTEREST, MANAGEMENT  
SUITABLE FOR ALL AUDIENCES

Presenter: Irene Girgente, Longwood University/  
Greenwood Library

10:15 am – 11:00 am, Grand Ballroom, Salon III

#### From Drab to Fab: Crafting Effective Library Promo Materials

Energize your public relations efforts with free-to-use software and services. See how we added a professional sheen to our marketing materials using basic design principles. Emphasis on using Canva, Gimp, and other tools to create slides, brochures, and flyers.

GENERAL INTEREST, PUBLIC SERVICES, YOUTH SERVICES  
NOVICE

Presenter: Adam Webb, York County Public Library

# What's in a NAME?

## Conference Schedule CONTINUED

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10:15 am – 11:00 am, Grand Ballroom, Salon IV

### **Serving the Genealogy Patron**

Genealogy is one of the most popular hobbies in the US and unlike gardening or biking, this hobby can bring many patrons into libraries for help. This session will give practical advice to assessing and meeting the needs of any Genealogy patron from simple record look-ups, to evidence evaluation.

ADULT SERVICES, GENERAL INTEREST, PUBLIC LIBRARIES, SPECIAL LIBRARIES, SPECIAL SERVICES  
SUITABLE FOR ALL AUDIENCES

*Presenter: Katie Derby, Culpeper County Library*

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10:15 am – 11:00 am, Pearl Ballroom, Salon I

### **Salta! Jump into Bilingual Story Time**

This presentation will discuss how to hold a bilingual story time in Spanish, for presenters and audiences who are not fluent. I will share tried and true methods for bilingual story time including songs, rhymes and books. Tips will be given and a list of helpful resources will be provided.

YOUTH SERVICES  
SUITABLE FOR ALL AUDIENCES

*Presenter: Janelle Ortiz, Prince William Public Library System*

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10:15 am – 11:00 am, Grand Ballroom, Salon V

### **Now Serving @ Your Library**

Discussion on the commitment to bringing necessary resources to marginalized communities such as the immigrant population, veterans, those with mental illness, LGBTQ, the domestically abused and more through partnership with other departments within a community.

GENERAL INTEREST, PUBLIC LIBRARIES, PUBLIC SERVICES  
SUITABLE FOR ALL AUDIENCES

*Presenters: Janice Hummel, Ashburn Library; Patricia Pacheco, Sterling Library*

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10:15 am – 11:00 am, Pearl Ballroom, Salon III

### **Emergency or Disaster? Creating an emergency preparedness and response program for your collections**

According to the national Heritage Health Index survey, 78% of libraries and 70% of archives do not have an emergency plan with staff trained to carry it out. Learn how the Harvey Library at Hampton University has implemented library-wide planning and training for emergencies.

ACADEMIC LIBRARIES, GENERAL INTEREST  
SUITABLE FOR ALL AUDIENCES

*Presenter: Valinda Carroll, Hampton University*

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10:15 am – 11:00 am, Pearl Ballroom Salon II

### **“We Have Deep Depth”: Transitioning to a Library Team**

From staff to team member, workplace dynamics can be tricky! Libraries are transitioning to new organizational structures. What does it mean to be a team? How do new teams work? Yogi Berra’s reminder of the “deep depth” that all members bring to the field can lead to new best practices for all team members.

ACADEMIC LIBRARIES, MANAGEMENT, PUBLIC SERVICES  
SUITABLE FOR ALL AUDIENCES

*Presenter: Kimberly Hoffman, George Mason University*

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# What's in a NAME?

## Conference Schedule CONTINUED

11:15 am – 12:00 pm, Grand Ballroom, Salon III

### Wellness and Mindfulness: The N.A.M.E. of the Game Part II

In this session, we will focus on creating a culture of wellness in the workplace. We will discuss wellness programming and how to incorporate mindfulness exercises into a structured day. This session will focus on a comprehensive approach including the following eight dimensions of wellness: social, physical, intellectual, occupational, spiritual, emotional, environmental, and financial.

*Presenter: Heather Sadowski, MPH, CHES, University of Richmond*

11:15 am – 12:00 pm, Pearl Ballroom, Salon I

### Marketing the Library to Create Sustainable Partnerships

Using library programs as a tool, market the library to potential business partners who can either supply programming or offer funding that would allow the purchase of programming or collections that would benefit the community. Will include work developed by YALSA's Community Connections Taskforce.

PUBLIC LIBRARIES, YOUTH SERVICES  
SUITABLE FOR ALL AUDIENCES

*Presenter: Dina Schuldner, formerly of Gold Coast Public Library*

11:15 am – 12:00 pm, Pearl Ballroom, Salon II

### The Art of Drop-In Programming

Are you interested in adding more to your program calendar? Join us for an interactive presentation on drop-in programming (sometimes known as passive programming). We will share tips on planning and marketing drop-ins and provide hands-on examples of activities.

ADULT SERVICES, GENERAL INTEREST, PUBLIC LIBRARIES, PUBLIC SERVICES, YOUTH SERVICES  
SUITABLE FOR ALL AUDIENCES

*Presenters: Tiffany Duck, Caitlin Flanagan and Cheryl Moore, Hampton Public Library*

11:15 am – 12:00 pm, Pearl Ballroom, Salon III

### Book Smarts and Street Cred: Being a Correctional Librarian in Virginia

The incarcerated comprise an under-served segment of the library user population. Hear about the unique challenge and satisfaction of serving offenders in a correctional facility, and how libraries on the inside—and outside—can improve the lives of this often-forgotten group of patrons.

ADULT SERVICES, GENERAL INTEREST, SPECIAL LIBRARIES  
SUITABLE FOR ALL AUDIENCES

*Presenter: Gale Smith, Virginia Department of Corrections*

### SCHOLARSHIP FUND

By purchasing raffle tickets, you will be supporting the Clara M. Stanley VLAPAF Scholarship Fund. You may also wish to donate a basket or raffle item to be included in our drawing. Please drop them off at the registration desk on Monday morning. The drawing will be held during the closing event on Monday afternoon. Prizes will be awarded including a framed P. Buckley Moss print donated specifically for the VLAPAF Scholarship Raffle. YOU DO NOT NEED TO BE PRESENT TO WIN!

# What's in a NAME?

## Conference Schedule CONTINUED

11:15 am – 12:00 pm, Grand Ballroom, Salon IV

### Resources for African American Genealogy Research

In 1976, Alex Haley's "Roots" excited an increased interest in the field of genealogy. However, librarians are still uncertain where to direct patrons interested in finding out about their African-American ancestors. This presentation offers some resources and methods to help the genealogy researcher who is interested in this difficult research.

GENEALOGY RESOURCES, ACADEMIC LIBRARIES  
SUITABLE FOR ALL AUDIENCES

*Presenter: Jean L. Cooper, University of Virginia*

11:15 am – 12:00 pm, Grand Ballroom, Salon V

### The Accidental Marketer Workshop

Find yourself planning displays and events and wondering how you will get it all done? This workshop can help! We'll cover planning out a full year (yes, year!) of programming and displays. We'll discuss how a marketing calendar will save your sanity, AND we'll start working on YOURS!

ACADEMIC LIBRARIES, ADULT SERVICES, PUBLIC LIBRARIES,  
PUBLIC SERVICES, SPECIAL LIBRARIES, YOUTH SERVICES  
NOVICE

*Presenter: Michelle Jerney-Davis, Northern Virginia Community College*

11:15 am – 12:00 pm, Grand Ballroom, Salon I

### Yoga: Connecting with our community, connecting with ourselves

This interactive workshop will teach techniques on breathing and movement through both sitting and standing yoga poses. As fearless Library staff we are busy day to day with discovering resolutions for our library community and with little down time. Learning how to de-stress and center ourselves through breath and movement techniques will empower you and in turn bring that awareness into the world. These are meant to be used on a daily basis by anyone. All levels are invited!

GENERAL INTEREST  
SUITABLE FOR ALL AUDIENCES

*Presenter: Angela Worris, Virginia Commonwealth University*

This session will be repeated from 2:45 pm to 3:30 pm.

11:15 am – 12:00 pm, Blue Point II and III

### Guerrilla Storytime

Ramp up your storytime expertise with this peer-to-peer skill sharing session, including hands-on challenges and demonstrations. Whether you want to show off a favorite song, crowdsource solutions to real-life issues, or just want to learn what the storytime fuss is all about, all are welcome.

YOUTH SERVICES  
SUITABLE FOR ALL AUDIENCES

*Presenters: Rachel Placchetti and Katie Hughes, Central Rappahannock Regional Library*

## HAVE YOU EVER CONSIDERED LIBRARY SCHOOL?

Come to the VLAPAF Conference and take advantage of this opportunity to meet with representatives from the University of Kentucky, Louisiana State University, East Carolina University, the University of North Texas, and UNC Greensboro!

# What's in a NAME?

## Conference Schedule CONTINUED

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12:15 pm – 1:30 pm, Grand Ballroom, Salon II

### Networking and Awards Luncheon at the Newport News Marriott. Included in your registration fee.

VLAPAF Annual Awards will be presented during the luncheon. Vegetarian, vegan and gluten-free options will be offered. Take advantage of this great networking opportunity!

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1:45 pm – 2:30 pm, Pearl Ballroom, Salon I

### The LC CIP Program

Library technicians have been critical of the Library of Congress Cataloging in Publication Program for over 40 years. The CIP Publisher Liaison Team processes applications for CIP data and serves as the POC for 50,000+ publishers, while the CIP Technical Team processes materials received in compliance with the CIP Program.

TECHNOLOGY AND TECHNICAL SERVICES  
SUITABLE FOR ALL AUDIENCES

*Presenters: Schamell Padgett and Shawn McCarthy, Library of Congress*

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1:45 pm – 2:30 pm, Pearl Ballroom, Salon II

### Get with the Program: Renewing Your Library Programs

Join us as we discuss how we renewed our adult library programming. From putting together a programming team to implementing new planning and evaluation tools, you'll hear the lessons we learned along the way and get resources to bring back. Don't forget to bring your own experiences to share!

ADULT SERVICES, PUBLIC LIBRARIES, PUBLIC SERVICES  
NOVICE

*Presenter: Elizabeth Land, York County Public Library*

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1:45 pm – 2:30 pm, Pearl Ballroom, Salon III

### Supporting Writers at Your Library: National Novel Writing Month and Beyond

National Novel Writing Month (NaNoWriMo) is an annual writing project in which participants aim to write a novel in one month. Get tips for supporting writers during the month of November with workshops, write-ins, and guest speakers. Learn how you can encourage writers year-round with targeted library resources.

ADULT SERVICES, GENERAL INTEREST,  
PUBLIC LIBRARIES, PUBLIC SERVICES  
SUITABLE FOR ALL AUDIENCES

*Presenters: Adele Gardner and Rita Scrivener, Hampton Public Library*

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1:45 pm – 2:30 pm, Grand Ballroom, Salon IIII

### Early Literacy—NOT Another Name for Preschool in the Library

What is early literacy? Why is it an important component of library services for our youngest patrons? Learn about the research behind these initiatives and terminology to help you advocate for the library's role in helping children be ready to learn to read. Discover tools to support your own early literacy programming.

PUBLIC LIBRARIES, PUBLIC SERVICES, YOUTH SERVICES  
SUITABLE FOR ALL AUDIENCES

*Presenter: Angela Critics, Jefferson-Madison Regional Library*

## Conference Schedule CONTINUED

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1:45 pm – 2:30 pm, Grand Ballroom, Salon IV

### Reclaim Reading

Reading for fun correlates strongly with academic achievement, yet the National Endowment of the Arts found that nearly half of Americans ages 18–24 do not read for pleasure. The library staff at Eastern Shore Community College is combating this trend through a campus-wide reading challenge, ESCC Reads! Learn how we have successfully developed, marketed, launched, and continue to run ESCC Reads on a tight budget.

ACADEMIC LIBRARIES  
SUITABLE FOR ALL AUDIENCES

*Presenter: Elizabeth Walraven, Eastern Shore Community College*

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1:45 pm – 2:30 pm, Grand Ballroom, Salon V

### Virginia's Mystery Fiction Authors BRING IT!

Virginia's Mystery Writers BRING IT! They bring programming and prize-winning fiction to libraries. These local writers can help you attract new library patrons, improve staff reader advisory skills, evaluate the library's mystery collection, and provide compelling programming. Attendees will learn what these not-for-profit organizations can offer library staff and patrons.

ADULT SERVICES, CIRCULATION SERVICES,  
GENERAL INTEREST, PUBLIC LIBRARIES  
SUITABLE FOR ALL AUDIENCES

*Presenters: Rosemary Shomaker, Sisters in Crime – Central Virginia; 50 Shades of Cabernet contributing author; Teresa Inge, Southeastern Virginia "Mystery by the Sea" Sisters in Crime, 50 Shades of Cabernet contributing author*

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1:45 pm – 2:30 pm, Blue Point II & III

### What Do I Read Next? Adventures in Online Reader's Advisory

Learn how JMRL created an online reader's advisory service using collaborative project management software (Google Drive), staffed it, and promoted it to patrons. We'll also touch on how our strengthened RA skills led to other related projects.

ADULT SERVICES, GENERAL INTEREST, PUBLIC  
LIBRARIES, PUBLIC SERVICES, YOUTH SERVICES  
NOVICE

*Presenter: Erica Younglove, Jefferson Madison Regional Library*

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1:45 pm – 2:30 pm, Blue Point I

### Taken For Granted

Ever wanted to apply for a grant but weren't sure where to start? Follow my journey as I applied for, received, and created an entire exhibit on The Vice-Presidency funded by The American Democracy Project Grant. You'll see that applying for grants isn't as scary as it may seem.

ACADEMIC LIBRARIES, ADULT SERVICES, GENERAL INTEREST,  
PUBLIC LIBRARIES, SPECIAL SERVICES, TECHNOLOGY  
AND TECHNICAL SERVICES, YOUTH SERVICES  
SUITABLE FOR ALL AUDIENCES

*Presenter: EJ Wulff, Greenwood Library, Longwood University*

## Conference Schedule CONTINUED

2:45 pm – 3:30 pm, Grand Ballroom, Salon III

### How to share your story so people hear it!

In a world of people suffering from information overload, how can libraries stand out and rise above the rest? Discover ways you can take your marketing efforts to the next level with tips about effective design, merchandising and displays, and getting your message to your target audience.

MARKETING, ACADEMIC LIBRARIES, GENERAL INTEREST, PUBLIC LIBRARIES, SPECIAL LIBRARIES  
NOVICE, SUITABLE FOR ALL AUDIENCES

*Presenters: Angie Sumner and Clint S. Rudy, Suffolk Public Library*

2:45 pm – 3:30 pm, Grand Ballroom, Salon IV

### Constitution Day at the Library

Does your library celebrate Constitution Day on September 17th? Looking for new ideas to expand your Constitutional Revel? Come to this round table to exchange ideas for inexpensive ways to celebrate this most important government document. Material presented here will include ideas from poster presented at the Government Publishing Office annual conference in October 2016, as well as a short discussion of what has worked in the past. Some discussion points will include: age appropriate games, potential panel discussion topics, and interactive ways to engage with library patrons.

ACADEMIC LIBRARIES, GENERAL INTEREST, PUBLIC LIBRARIES, PUBLIC SERVICES  
NOVICE, SUITABLE FOR ALL AUDIENCES

*Presenter: Stephani Rodgers, Virginia Commonwealth University*

2:45 pm – 3:30 pm, Grand Ballroom, Salon V

### The Perfect Match: Adult Programming with Outreach Perspective

Adult Programming can be a struggle. If you build it, it isn't guaranteed that they will come. Suffolk Public Library tackled the issue of low enthusiasm and poor attendance for adult programming by changing its perspective. With a focus on meeting people where they are and capitalizing on community partnerships, Suffolk Public Library expanded the variety of programming for adults from Millennials to Seniors and experienced unprecedented community support.

OUTREACH, ADULT SERVICES, PUBLIC LIBRARIES  
SUITABLE FOR ALL AUDIENCES

*Presenters: Megan Mulvey, Angela Martin and LaSandra Adams, Suffolk Public Library*

2:45 pm – 3:30 pm, Pearl Ballroom, Salon I

### Touching a Nerve: Harnessing Popular Culture to Capture Patron Interest

The presenters, an academic librarian and a school librarian, will lead a discussion of outreach efforts, including tried-and-true favorites such as Lunch & Learns and lecture series, as well as game nights and robotics. Participants will share their experiences and leave with new ideas.

ACADEMIC LIBRARIES, ADULT SERVICES, GENERAL INTEREST, PUBLIC LIBRARIES, YOUTH SERVICES  
SUITABLE FOR ALL AUDIENCES

*Presenters: Brent Roberts and Lynde Roberts, Longwood University*

# What's in a **NAME?**

## Conference Schedule CONTINUED

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2:45 pm – 3:30 pm, Pearl Ballroom, Salon II

### **They Don't Care About the Cookies: Creating a Successful Book Club**

Book clubs and libraries are a natural fit, right? Then why is it so hard to start and maintain a club? Join us as we share our journey to a successful book club, including tips on how to market your program, promote lively discussion, and keep people coming back.

ADULT SERVICES, GENERAL INTEREST,  
PUBLIC LIBRARIES, PUBLIC SERVICES  
SUITABLE FOR ALL AUDIENCES

*Presenters: Brian Hathcock and Caitlin Flanagan,  
Hampton Public Library*

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2:45 pm – 3:30 pm, Pearl Ballroom, Salon III

### **A Recipe for Student Success**

Academic Library Staff: We're presenting our recipe for a Student Success Conference—a 3-day event for the second week of the semester. We use the conference format of concurrent sessions over several days to introduce our students to campus. We offer workshops on calendar planning, Blackboard basics, library resources, networking, and much more. We'll tell you all about how we did it, and how you can do it, too!

ACADEMIC LIBRARIES  
SUITABLE FOR ALL AUDIENCES

*Presenters: Courtney Boland and Michelle Jerney-Davis,  
Northern VA Community College*

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2:45 pm – 3:30 pm, Blue Point II & III

### **Ready to Read: Early Literacy Library Outreach**

Fairfax County Public Library established an Early Literacy Outreach Program in 2005. This presentation will describe how library staff is reaching out to their youngest customers in child care centers, preschools, Head Start classrooms, and family child care homes.

YOUTH SERVICES  
SUITABLE FOR ALL AUDIENCES

*Presenter: Renee Edwards, Fairfax County Public Library*

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2:45 pm – 3:30 pm, Grand Ballroom, Salon I

### **REPEAT SESSION**

### **Yoga: Connecting with our community, connecting with ourselves**

This interactive workshop will teach techniques on breathing and movement through both sitting and standing yoga poses. As fearless Library staff we are busy day to day with discovering resolutions for our library community and with little down time. Learning how to de-stress and center ourselves through breath and movement techniques will empower you and in turn bring that awareness into the world. These are meant to be used on a daily basis by anyone. All levels are invited!

GENERAL INTEREST  
SUITABLE FOR ALL AUDIENCES

*Presenter: Angela Worris, Virginia Commonwealth  
University*

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3:45 pm, Grand Ballroom, Salon II

### **Closing remarks and Scholarship Raffle Basket Drawings**

# What's in a **NAME?**

## VLAPAF Board Members for 2016/17

**Kathy Clevenger, CLSS, Chair**

Circulation/Volunteer Services Coordinator  
Culpeper County Library  
kclevenger@cclva.org

**Bonnie T. Shaw, Chair Elect**

Slover Library of the Norfolk Public Library  
Library Assistant II, Events and Programming  
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**Kim Blaylock, CLSS**

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**Michelle Jerney-Davis**

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**Ona Turner Dowdy**

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**B. Karen Jacobs**

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Fenwick Library  
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**Carole Lohman**

Retired from University of Virginia Library  
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**Ginny Meeks**

Retired from Henrico County Public Schools  
snoand7@aol.com

**Norma Jean (Jeanne) Scott**

Accounts Manager and Daytime Supervisor  
Teaching, Learning, and Information  
Cabell Library – Virginia Commonwealth University  
njscott@vcu.edu

**Deloris Thomas**

Retired from College of William and Mary  
deloris.thomas@gmail.com

**Lydia Williams, Recording Secretary**

Archives & Records Manager  
Greenwood Library/Longwood University  
williamslc@longwood.edu

### JOIN THE VLA PROFESSIONAL ASSOCIATES BOARD

Do you have creative ideas? Enjoy planning events? Want to become an ACTIVE member of The Virginia Library Association? Please consider joining the VLAPAF Board. We want and need new people with fresh ideas. In addition to planning the annual conference, we want to resume having regional events. Maybe you would like to host an event at your library. If you think you would like to become involved and make a difference, please contact [kclevenger@cclva.org](mailto:kclevenger@cclva.org) for details. A great experience is waiting for you!



The VLAPAF Board Members thank Virginia Artist

**P. Buckley Moss**

and the

**P. Buckley Moss Society**

for their generous support of the  
VLAPAF Clara Stanley Scholarship Raffle

The P. Buckley Moss Society was established by Moss collectors in 1987 to foster an awareness of the art of P. Buckley Moss and to promote charitable endeavors consistent with her ideals. The Society administers two exclusive members-only benefits programs and several charitable programs.

Through its work, the Society is able to share Ms. Moss' artistic achievements and to advance her important philanthropic goals. The Society's slogan, "For the Love of Children," serves as a constant reminder of its commitment to help children achieve success. The Society and its local chapters have been directly responsible for raising over \$2,000,000 for charity.

**QUOTE COPIED FROM THE MOSS SOCIETY WEBSITE**

<http://www.mossociety.org/>

**For additional information related to Ms. Moss and her art you  
may visit her website at <http://www.pbuckleymoss.com/>.**

**THANK YOU**

**We thank the following individuals and companies  
for supporting the 2017 VLAPAF Conference**

Christopher's Fine Art and Framing

East Carolina University

Pierre Courtois

High Peak Sportswear (Lynchburg, VA)

Louisiana State University

Jon Marken and Lamp-Post Publicity

Heather Sadowski, MPH, CHES

University of Kentucky

University of North Carolina at Greensboro

University of North Texas

Lisa R. Varga

VLA Executive Committee

VLAPAF Board Members



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*and* Information Studies

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**DIGITAL ARCHIVIST**

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**SENIOR WEB ANALYST**

U.S. Department of the Treasury

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